

# 33<sup>rd</sup> Annual **GOLF** Tournament



Monday, August 14, 2017

BENEFITING  
MARKHAM STOUFFVILLE  
HOSPITAL FOUNDATION

## SPONSORSHIP OPPORTUNITIES



**12 Years**  
Presenting Sponsor

# Honeywell

**19 Years**  
Venue Sponsor



[www.golf.mshf.on.ca](http://www.golf.mshf.on.ca)

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## OUR GOLF TOURNAMENT

This tournament is the longest running fundraising event benefiting Markham Stouffville Hospital.

- Golfers have the exclusive opportunity to play at York Downs Golf & Country Club, one of Ontario's private and most prestigious golf courses
- Our annual tournament garners media exposure through; *Healthy.Together.* *Markham.Stouffville.*<sup>TM</sup>, in partnership with the Toronto Star, SNAPd Markham, Rogers TV, Markham Review, MarkhamToday.ca, York Region Media Group and various local community and GTA media outlets
- Participants are comprised of corporate and community leaders from Markham, Stouffville and the GTA

## THE CAUSE

Markham Stouffville Hospital is at the heart of our community – taking care of the majority of our health care needs throughout our lifetime. Now with expanded and improved programs and services in areas including emergency medicine, diagnostic imaging, oncology, maternal child health and mental health, the new Markham Stouffville Hospital is a truly unique health and wellness campus. Its skilled team of health-care professionals is delivering high quality care with the most state-of-the-art equipment available. None of which would be possible without your dedicated support.

## THE NEED

As Markham Stouffville Hospital moves into the future, it's embarking on a new era of health care – one that promises continued excellence, patient-centered care, and innovation. While cutting-edge equipment and modern beds remain essential to excellent patient care, technology upgrades and new, innovative efficiencies are just as crucial.

Government can't fund all equipment and other priority needs. Markham Stouffville Hospital must rely on community support to drive innovation and enable growth. It is your support that will ensure that our still growing community continues to receive the excellent patient care it relies on, today and into the future.



For more information please contact Catherine Ortiz at 905.472.7373 ext. 6606 ■ [cortiz@msh.on.ca](mailto:cortiz@msh.on.ca) Fax: 905.472.7018

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## Auction Sponsor **\$10,000**

- Recognition as Auction Sponsor in all event materials including on mobile auction platform
- Right of first refusal to sponsor event at the same level in 2018
- Business acknowledgement for full amount of Auction Sponsorship

### Day of Event

- One corporate foursome in the tournament
- Logo prominently displayed on Leaderboard screens displayed throughout entire day
- Logo prominently displayed on home page banner of the mobile auction platform
- Full web screen advertisement shown on mobile auction platform
- Logo prominently displayed on sponsorship page on mobile auction platform
- Premium logo recognition on video screens at York Downs Golf & Country Club appearing throughout dinner at the tournament
- Verbal recognition during formal remarks at dinner

### Post Event

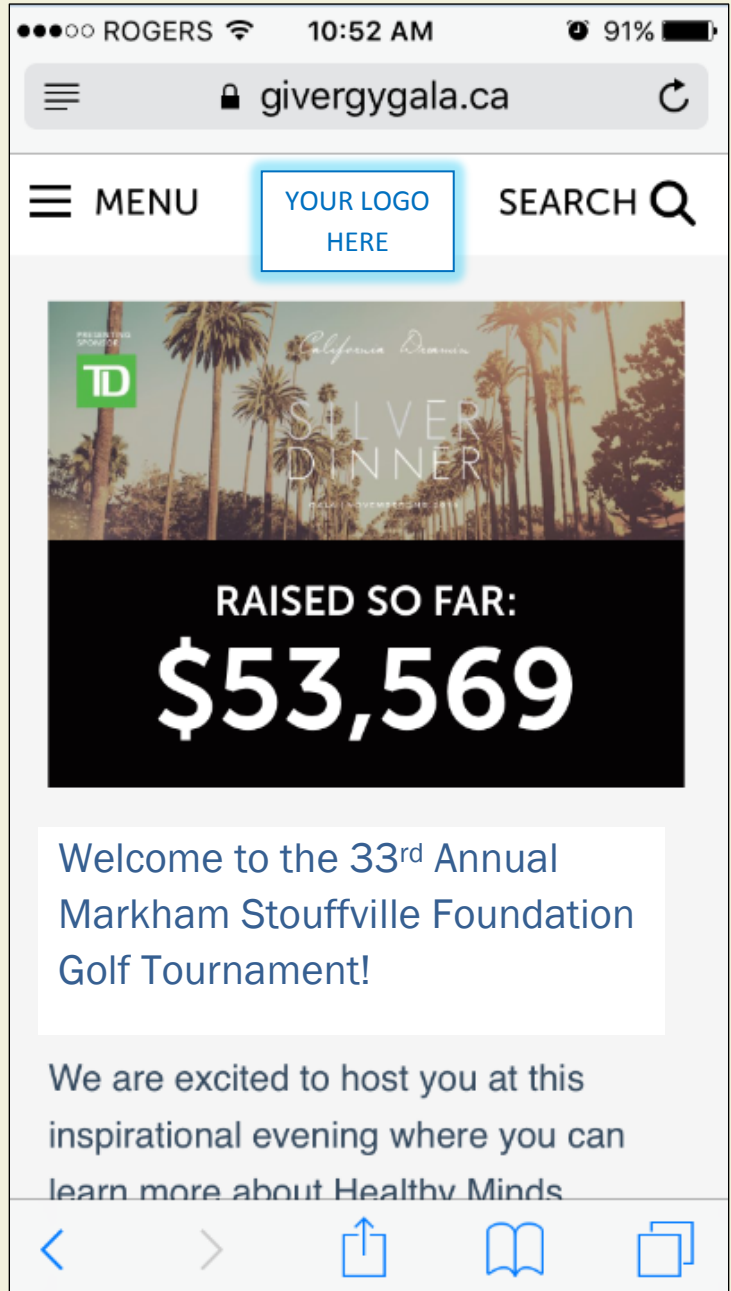
- Post-tournament recognition in the Foundation's magazine, Healthy.Together. Markham.Stouffville.™, (circulated in the Toronto Star; mailed directly to Foundation donors; 5,000 distributed through the hospital to patients, visitors, doctors, staff and volunteers; total circulation: over 35,000)
- Recognition on Foundation's social media platforms including Facebook, Twitter & Instagram (10,500 followers and growing)
- Recognition on Golf website, includes link to corporate website

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# Mobile Platform Screenshots

## Sample Home Page



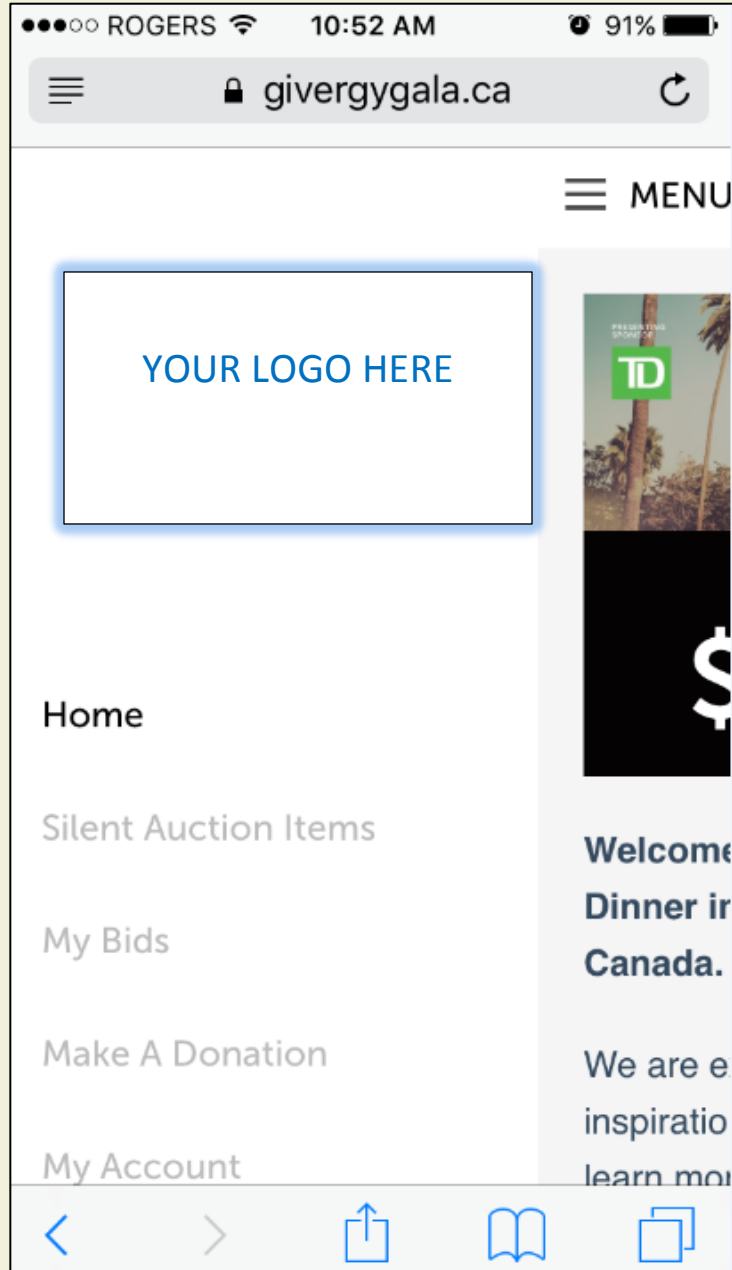
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## Sample Page Menu



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